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VELOCITY Broadcasting Introduces HD2PCSM, the First-Ever High-Definition Direct to PC Delivery of Private Broadcast Television
– New technology broadcasts High-Definition content seamlessly to guests' computers –

PITTSBURGH, January 25, 2010 — Pittsburgh-based [VELOCITY Broadcasting®](#), the largest global, private High-Definition broadcasting network, has recently launched **HD2PCSM**, a new way for VELOCITY Broadcast clients to view high-quality, High-Definition programming direct to their personal computers via the Internet, live or on-demand. With 16:9 widescreen format and true HD clarity, VELOCITY HD2PC extends a broadcast's range without compromising quality, while also keeping Internet audiences just as involved in the broadcast from their personal computer.

"Going beyond a traditional webcast, HD2PC is the solution that puts VELOCITY Broadcast clients' programming into every corner of the globe with vivid, High-Definition content broadcasted seamlessly to invited guests' personal computers via the web," said Philip Elias, president and CEO of VELOCITY Broadcasting. "HD2PC is truly the new generation for delivering High-Definition content via the Internet. From stunning clarity to advanced levels of audience engagement and interactivity to meaningful and measurable results, VELOCITY is once again redefining how businesses communicate on an immersive, yet global level."

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As an extension of the VELOCITY HD Experience, HD2PC is an ideal solution for reaching and connecting with broadcast guests who are outside the broadcast areas or are otherwise unable to attend the event. Additionally, VELOCITY HD2PC has been designed to fully integrate with Mind Over MatterSM, VELOCITY's advanced business intelligence suite, offering true audience-integrated research, real-time interactivity and complete post-broadcast analytics via an Internet based audience.

With Mind Over Matter, guests attending the broadcast via the Internet have access to the same technology as guests attending the event including:

- MindShareSM – real time advanced audience polling is embedded into HD2PC web interface for total audience participation.
- MindStormSM – lets an Internet audience tap into the knowledge base of broadcast presenters with live Q&A, interactive discussions and commentary via phone, e-mail and texting.

VELOCITY broadcasts live, invitation-only HD programming to nationwide audiences within the immersive viewing environment of VELOCITY HD Digital Suites at select Morton's The Steakhouse, Maggiano's Little Italy, and ClubCorp locations. Each suite is a screening room equipped with 1080i digital HD projection systems, nine-foot 16:9 screens and 11 high-fidelity speakers featuring 7.2 theater-quality surround sound.

For more information on VELOCITY Broadcasting, visit www.velocitybroadcasting.com.

About VELOCITY Broadcasting

VELOCITY Broadcasting is the largest global, private High-Definition broadcasting network, and specializes in producing and delivering custom television programming live via satellite to invitation-only audiences at VELOCITY HD Digital Suites located in private clubs, restaurants and hotels in the top 200 markets across the world. Since 2005, VELOCITY has produced powerful HD broadcasts that have reached more than 140,000 key decision-makers with critical information across a wide range of topics while eliminating more than a half a billion pounds of climate-changing gases caused by air travel. For more information, visit www.velocitybroadcasting.com.